a function of the ranking of the first set of results, wherein the first and second sets of algorithms are different from each other.

42. The method of claim 41, wherein using a second set of algorithms to obtain and rank a second set of search results from a second search query on a second data set different from the first data set as a function of the ranking of the first set of results comprises:

deriving a profile of the first set of search results; and

using the profile to rank the second set of search results.

43. The method of claim 41, wherein the first set of algorithms comprises:

a first search query algorithm that searches a first content database to obtain the first set of search results; and

a first ranking algorithm that ranks a first set of search results according to a profile.

44. The method of claim 41, wherein the second set of algorithms comprises:

a content analysis algorithm that analyzes the ranked first set of search results to produce a search profile; and

a second search query algorithm that searches a second content database using the search profile to obtain the second set of search results and that ranks the second set of search results.

45. A computer implemented method of ranking results of a search query, the metod comprising:

searching a first content database using a first search query algorithm to obtain a first set of search results;

ranking the first set of search results;

determining a profile of the first search results;

searching a second content database using a second search query algorithm to obtain a second set of search results; and

ranking the second set of search results using the profile.

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